

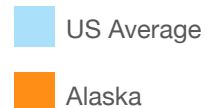
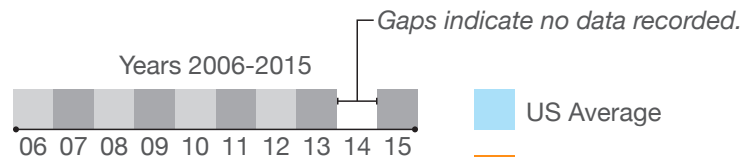
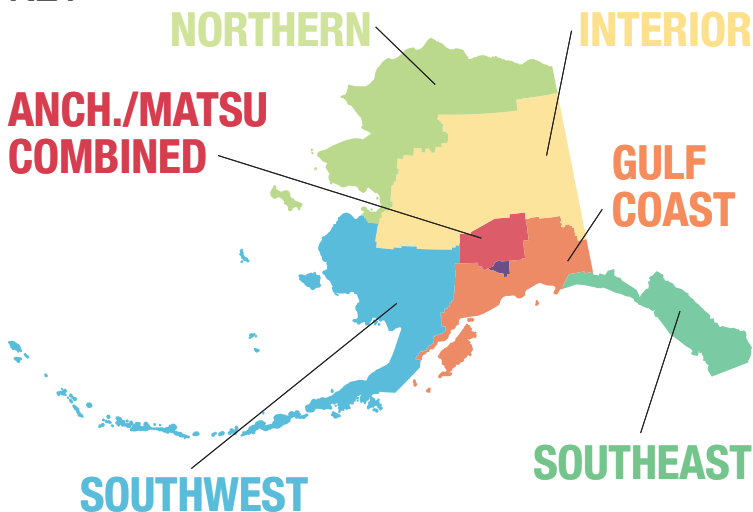


**RECOVER**  
ALASKA



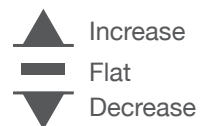
# CONSUMPTION, HARMS, AND PERCEPTIONS

## KEY



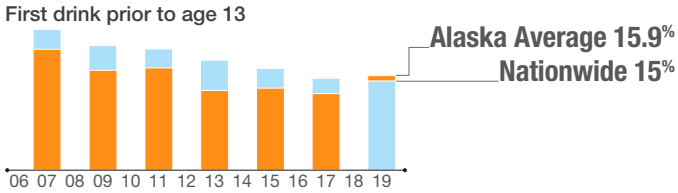
**0.0%**  
Percentage of Last  
Year Recorded

## Overall Trend Indicators



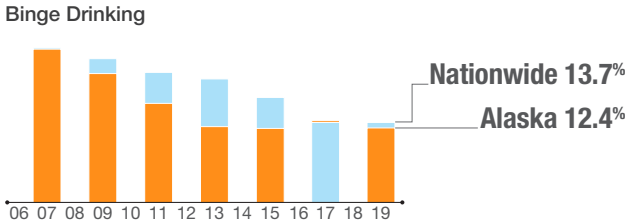
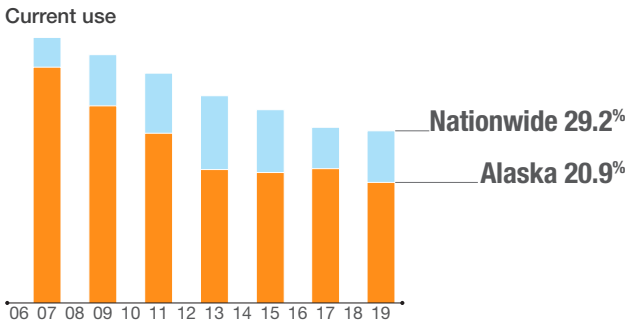
# CONSUMPTION

## YOUTH



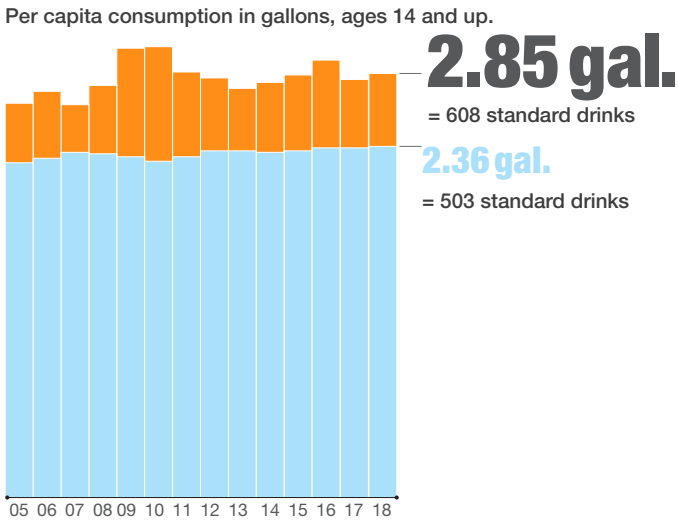
Source: Youth Risk Behaviors Survey

## TEEN



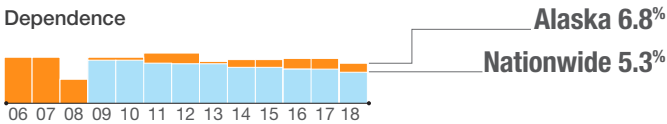
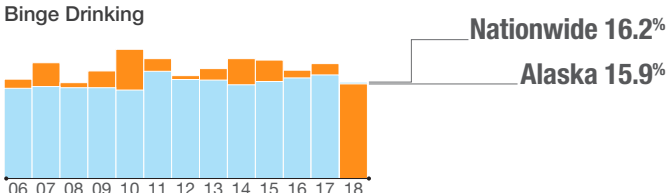
Source: Youth Risk Behaviors Survey

## ETHANOL CONSUMPTION

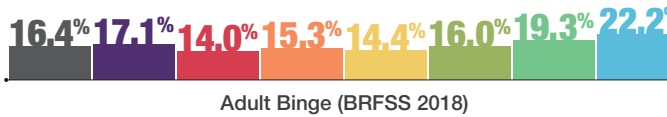
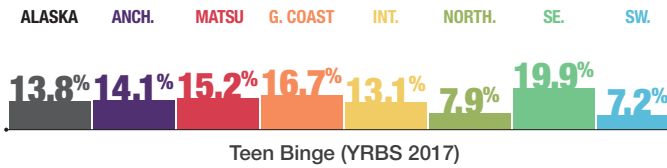


Source: National Institute on Alcohol Abuse and Alcoholism, National Institutes of Health

## ADULT



Alaska Behavioral Risk Factor Surveillance System National Survey on Drug Use and Health

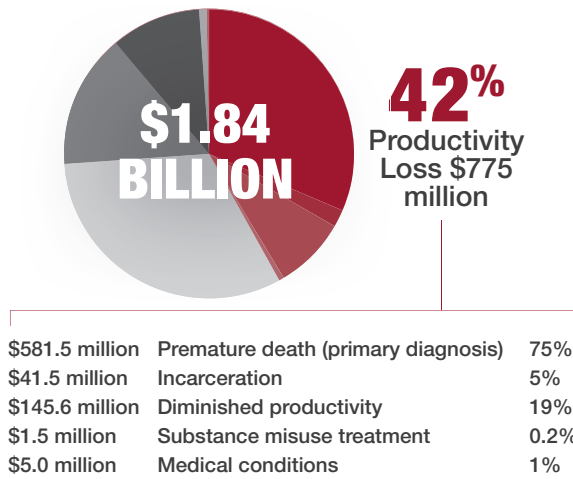


Source: Youth Risk Behaviors Survey  
Alaska Behavioral Risk Factor Surveillance System

# HARMS

## ECONOMIC COSTS OF ALCOHOL MISUSE, PRODUCTIVITY LOSSES

2015 Estimated Annual Alcohol-related Productivity Losses



The Economic Costs of Alcohol Abuse in Alaska, 2016 Update, Prepared for: Alaska Mental Health Trust Authority  
March 2017, McDowell Group  
Source: McDowell Group calculations. Criminal justice and protective services estimate does not include intangible costs related to victimization, an estimated \$605 million in additional costs.

## ECONOMIC REVENUE AND COSTS OF ALCOHOL

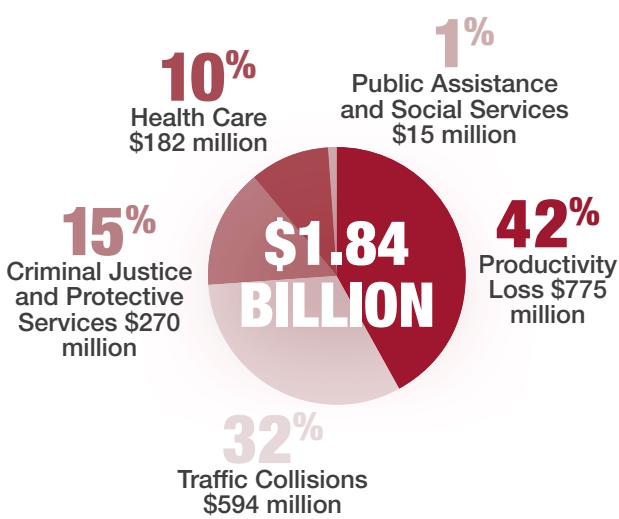
2015 Impacts of Alcohol Sales



The Economic Costs of Alcohol Abuse in Alaska, 2016 Update, Prepared for: Alaska Mental Health Trust Authority  
March 2017, McDowell Group  
Source: McDowell Group calculations. Criminal justice and protective services estimate does not include intangible costs related to victimization, an estimated \$605 million in additional costs.

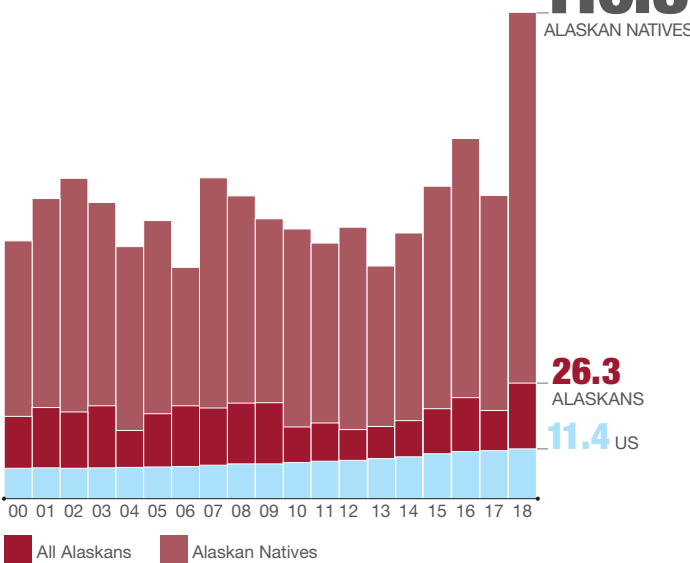
## ESTIMATED ECONOMIC COSTS OF ALCOHOL MISUSE, BY CATEGORY

2015 Alcohol-related Costs (\$1.84 billion)



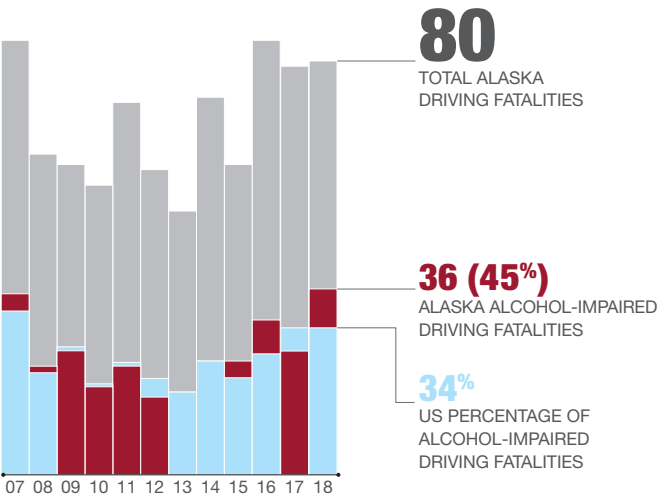
The Economic Costs of Alcohol Abuse in Alaska, 2016 Update, Prepared for: Alaska Mental Health Trust Authority  
March 2017, McDowell Group  
Source: McDowell Group calculations. Criminal justice and protective services estimate does not include intangible costs related to victimization, an estimated \$605 million in additional costs.

## ALCOHOL-INDUCED MORTALITY, RATE PER 100,000



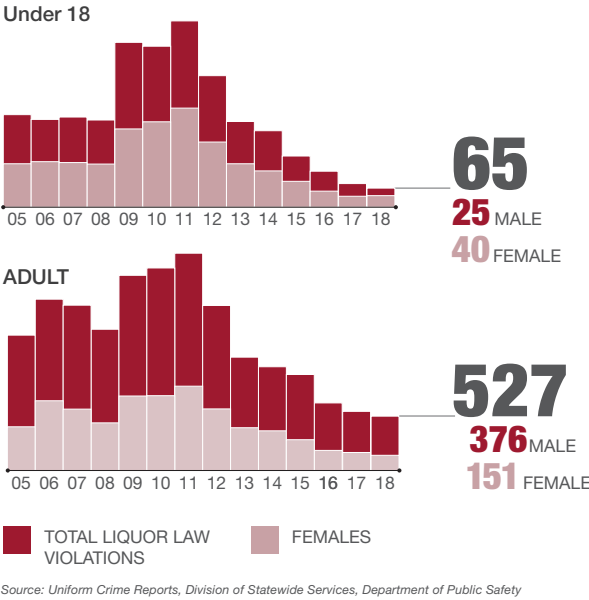
Alaska Bureau of Vital Statistics, Division of Public Health, Department of Health and Social Services  
National Vital Statistics System, National Center for Health Statistics, U.S. Centers for Disease Control and Prevention

ALCOHOL IMPAIRED DRIVING FATALITIES



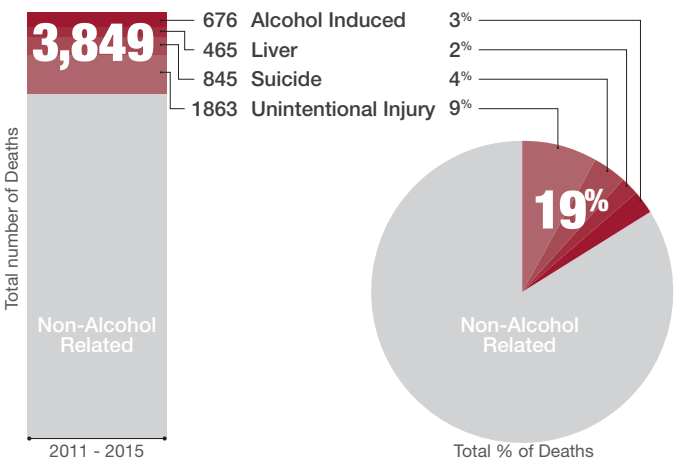
Alaska Bureau of Vital Statistics, Division of Public Health, Department of Health and Social Services  
National Vital Statistics System, National Center for Health Statistics, U.S. Centers for Disease Control and Prevention

LIQUOR LAW VIOLATIONS



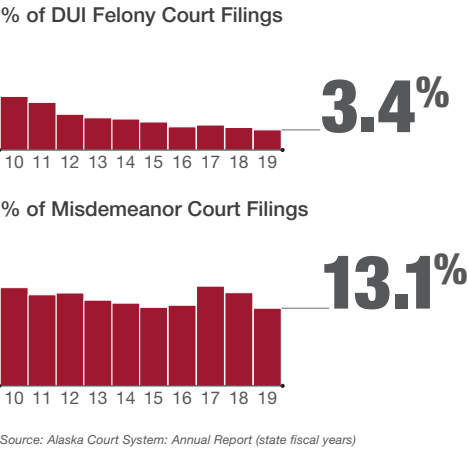
Source: Uniform Crime Reports, Division of Statewide Services, Department of Public Safety

ALCOHOL-RELATED DEATHS OVER 5 YEARS

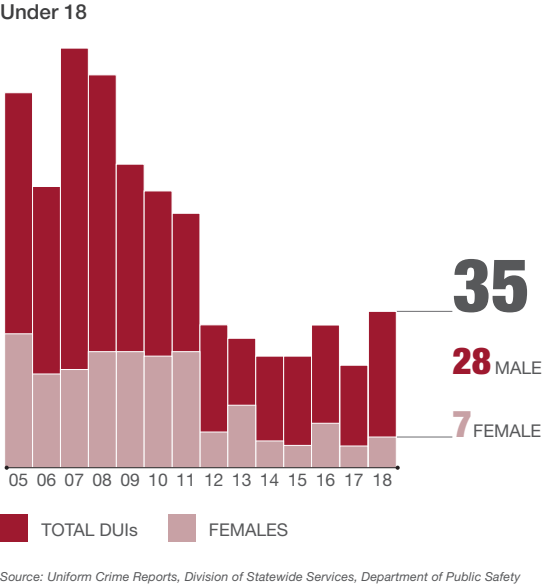


Source: Alaska Department of Health and Social Services, Bureau of Vital Statistics

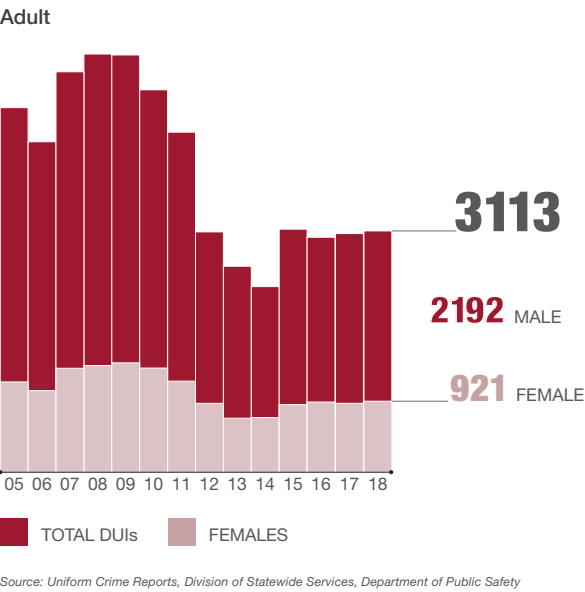
DUI COURT FILINGS



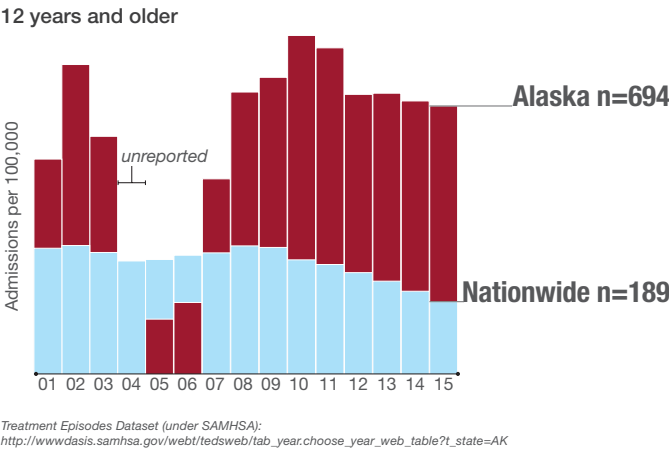
DUI CRIME DATA



DUI CRIME DATA

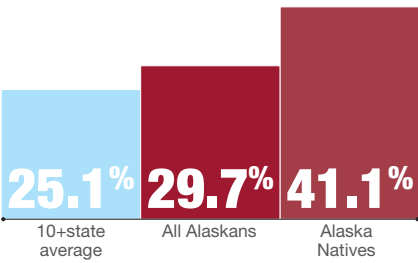


TREATMENT ADMISSIONS (TEDs)

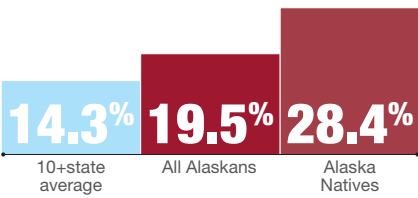


ADVERSE CHILDHOOD EXPERIENCES (ACEs)

Household member with substance misuse, 2013-2015



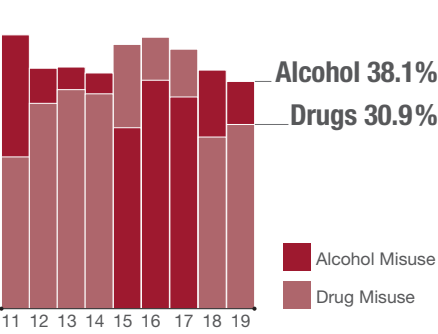
ACE score 4 or more, 2013-2015



Source: [http://www.cdc.gov/violenceprevention/acestudy/ace\\_brfs.html](http://www.cdc.gov/violenceprevention/acestudy/ace_brfs.html) / BRFSS ACE Module, CDC

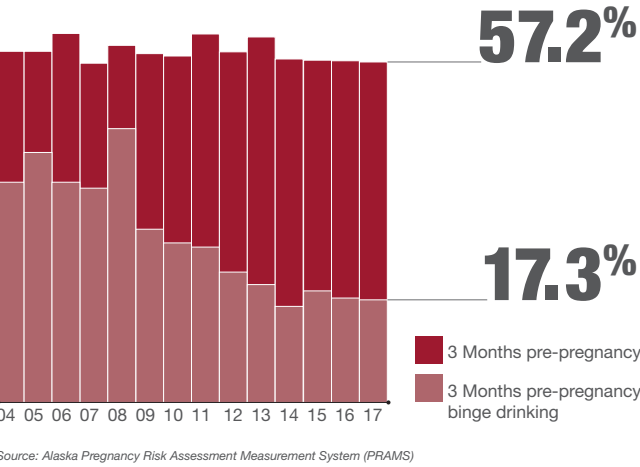
CHILD MALTREATMENT

% of families with child maltreatment with Parental Alcohol/Drug Misuse



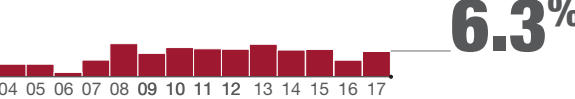
Source: Alaska Department of Health and Social Services, Office of Children's Services

PRE-PREGNANCY ALCOHOL CONSUMPTION

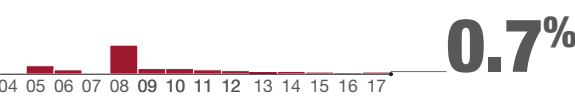


POTENTIAL FOR FETAL ALCOHOL SPECTRUM DISORDERS

Prenatal drinking (last 3 months)



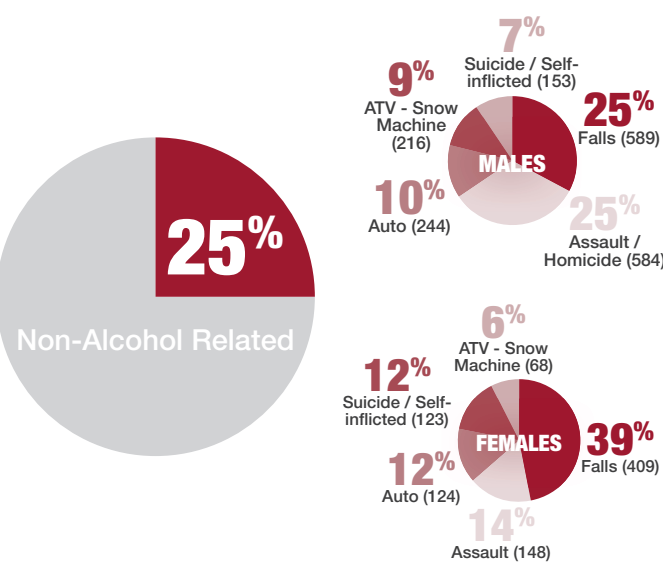
Prenatal binge drinking (last 3 months)



Source: Alaska Pregnancy Risk Assessment Measurement System (PRAMS)

INJURY CASES

Hospitalized injury associated with alcohol use by gender 2012-2016



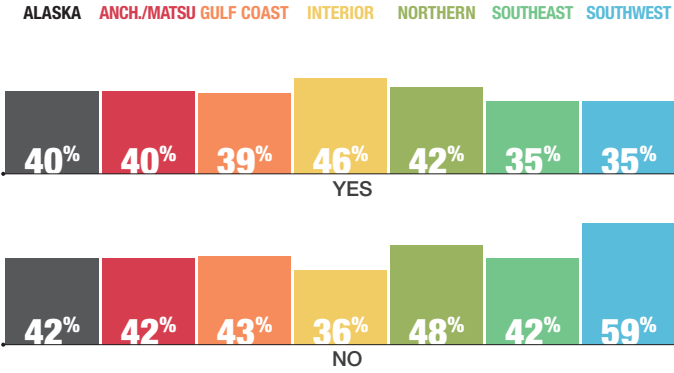
State of Alaska Epidemiologic Profile on Substance Use, Abuse, and Dependency / Alaska Trauma Registry.



# PERCEPTIONS

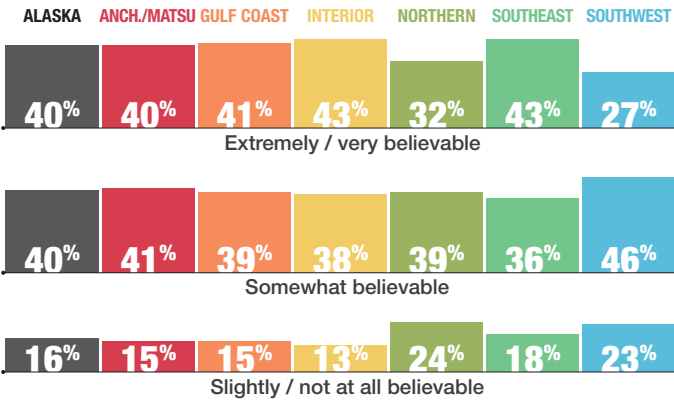
## PERCEPTION OF ACCESS

If a friend or family member who lives nearby needed treatment for an alcohol problem, do you think it would be easy for them to get into a treatment program or not?



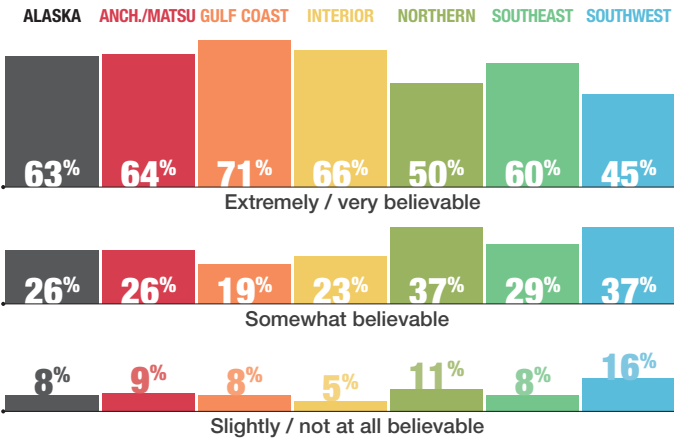
## PERCEPTION OF “TREATMENT WORKS.”

Statement: Do you think treatment works . . . ?



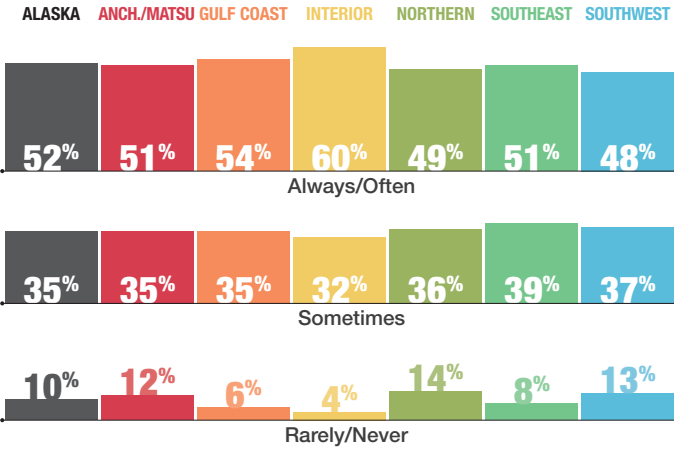
## PERCEPTION OF “RECOVERY IS POSSIBLE.”

Statement: Do you think recovery is possible is . . . ?



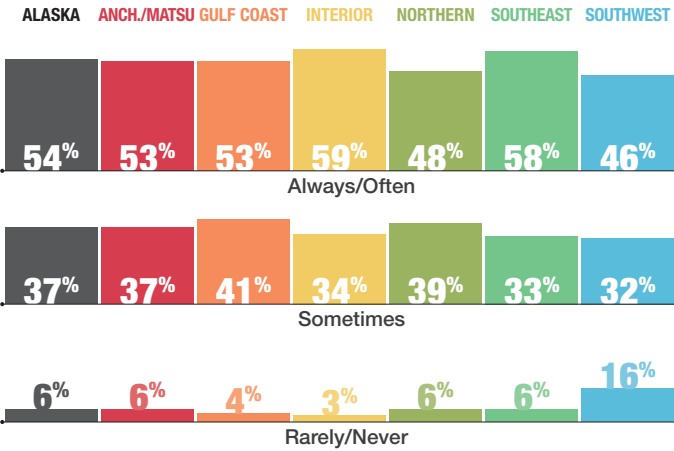
## POSSIBILITY OF RECOVERY

Do you think it is possible for a person to recover from an alcohol problem?



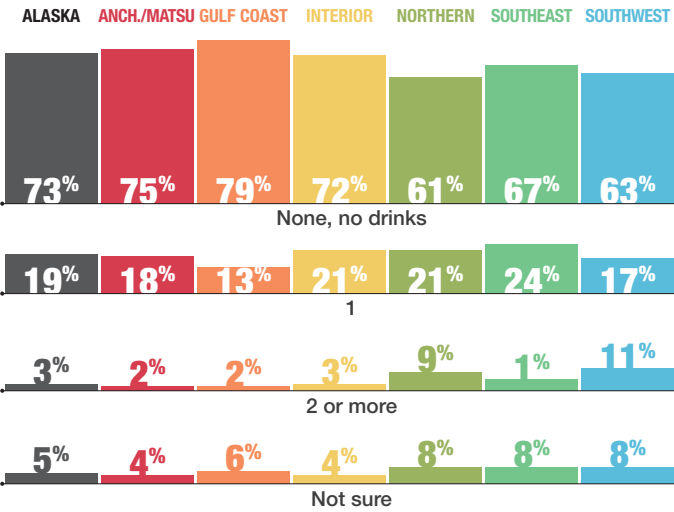
## RELAPSE PART OF RECOVERY PROCESS

Do you think relapse is a part of the recovery process?



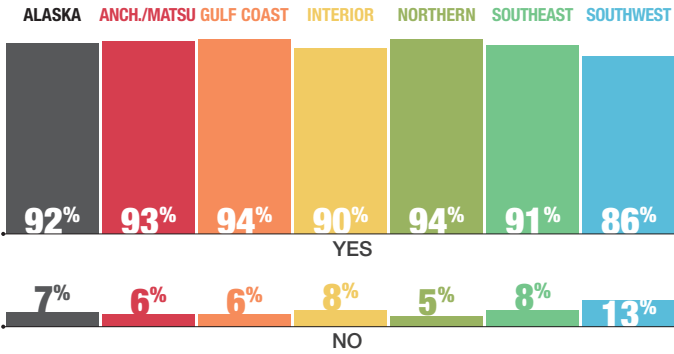
## HOW MANY DRINKS IS SAFE WHILE PREGNANT?

How many drinks, if any, can a pregnant woman drink at one time without potentially causing harm to the developing baby?



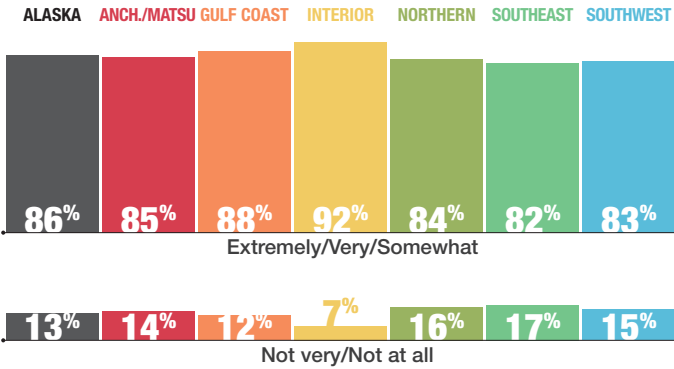
## FEELING OF RESPONSIBILITY TO TALK TO SOMEONE DRINKING WHILE PREGNANT

If you knew a pregnant friend or relative was drinking alcohol during her pregnancy, would you feel a sense of responsibility to speak with them about their alcohol use?



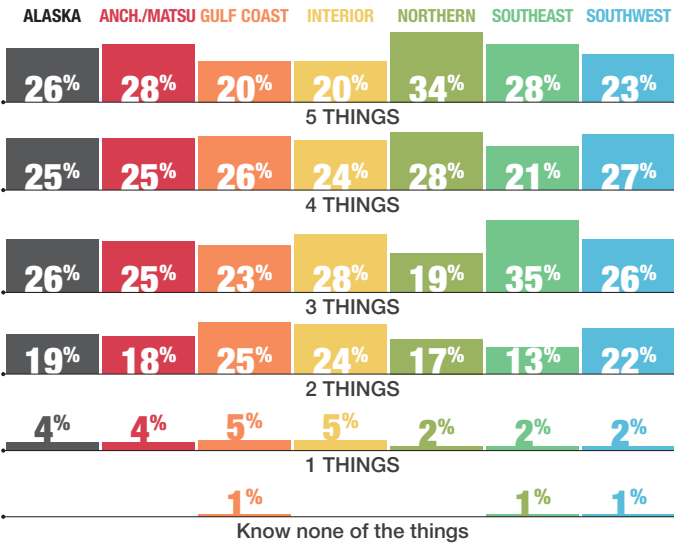
## COMFORT LEVEL OF TALKING TO SOMEONE DRINKING WHILE PREGNANT

How comfortable would you be talking to a pregnant friend or relative about her alcohol use if she drank alcohol during her pregnancy?



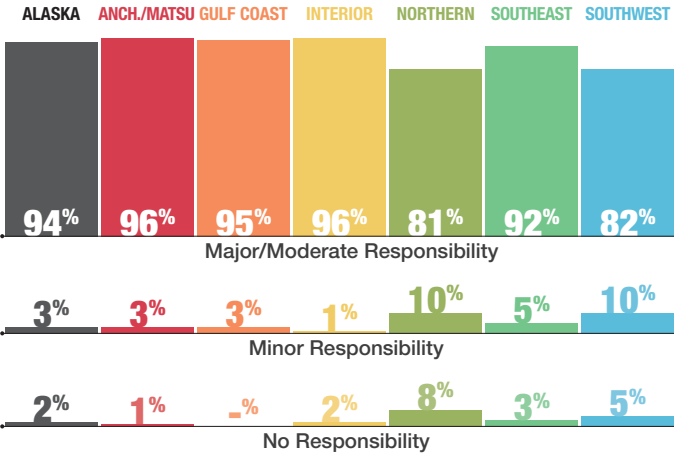
## KNOWLEDGE OF HEALTH RISKS

How much do you know about health risks associated with alcohol?



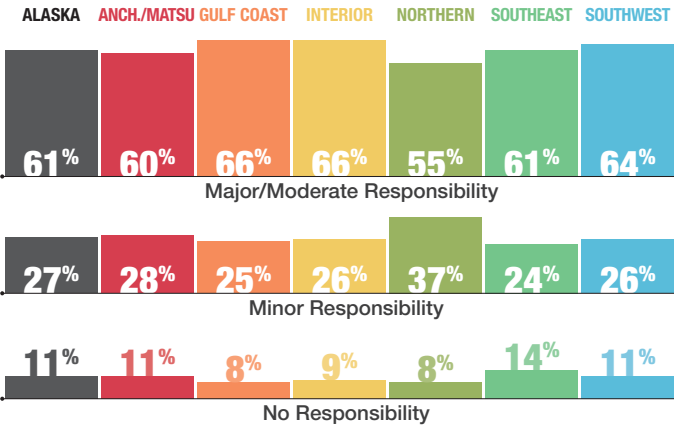
## PERSONAL RESPONSIBILITY OF CONSUMER

How much responsibility do you think individuals who drink too much have to get the help they need?



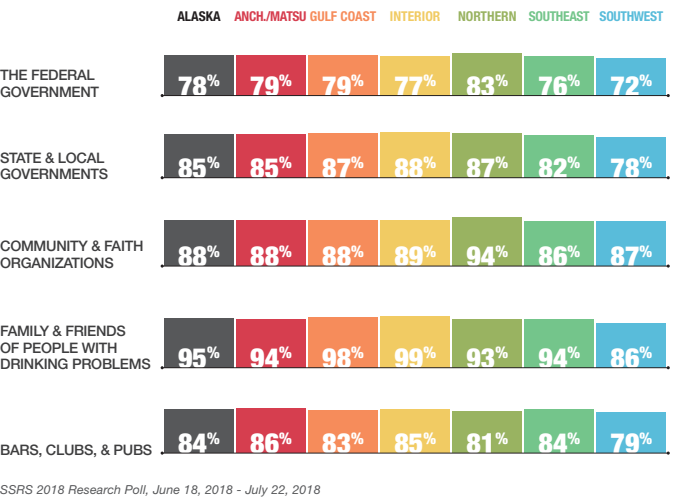
## PERSONAL RESPONSIBILITY

How much responsibility do you feel you have to help others in your community?



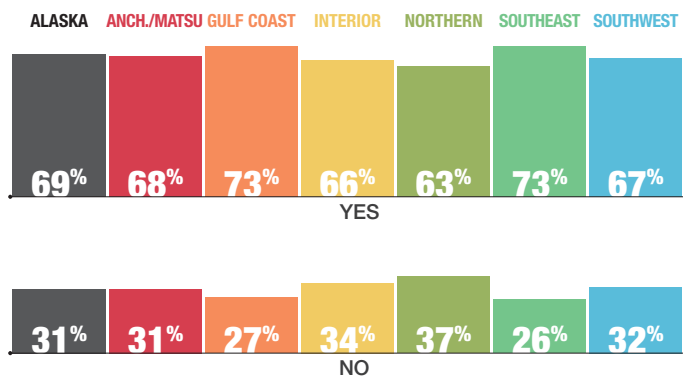
## ORGANIZATIONAL RESPONSIBILITY

How much responsibility do you think the following groups have to reduce the harms associated with excessive drinking?



## NEGATIVE IMPACTS

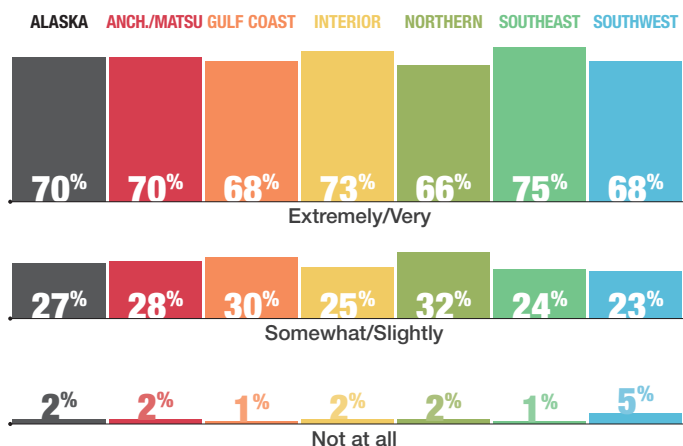
Have you ever been negatively affected by someone else's drinking?



SSRS 2018 Research Poll, June 18, 2018 - July 22, 2018

## EFFICACY OF TALKING TO YOUTH

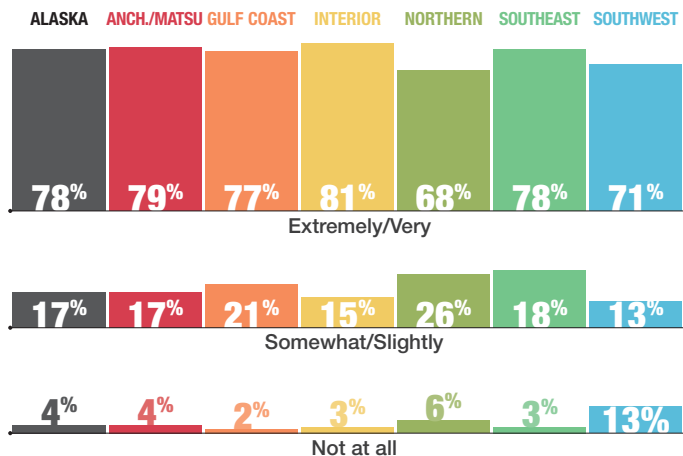
Would you say parents talking with their children and teens about the problems alcohol can cause is effective at reducing underage drinking?



SSRS 2018 Research Poll, June 18, 2018 - July 22, 2018

## EFFICACY OF SETTING AN EXAMPLE

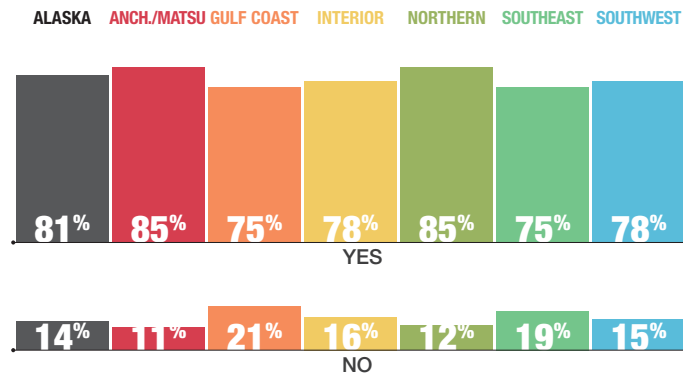
Would you say parents setting a good example of responsible alcohol use is effective at reducing underage drinking?



SSRS 2018 Research Poll, June 18, 2018 - July 22, 2018

## FEELING OF RESPONSIBILITY TO TALK TO A PARENT IF THEIR CHILD WAS DRINKING

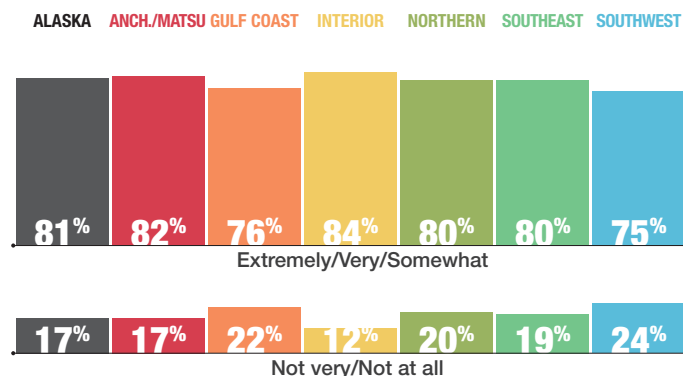
If you knew a child or teen was drinking alcohol, would you feel a sense of responsibility to speak with their parents about their alcohol use?



SSRS 2018 Research Poll, June 18, 2018 - July 22, 2018

## COMFORT LEVEL OF TALKING TO A PARENT IF THEIR CHILD IS DRINKING

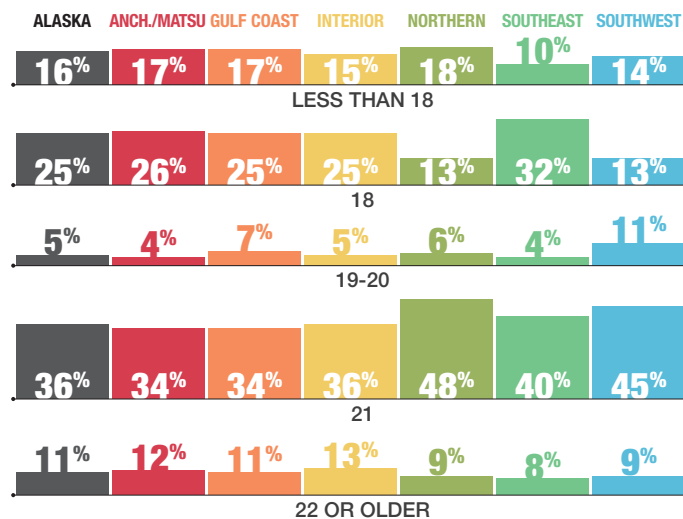
If you knew a child or teen had been drinking alcohol, how comfortable would you be contacting their parents?



SSRS 2018 Research Poll, June 18, 2018 - July 22, 2018

## AT WHAT AGE IS IT SAFE TO HAVE A DRINK?

In general, at what age do you think it is physically safe for a young person to have a standard drink like one beer, a glass of wine or a shot of liquor?



SSRS 2018 Research Poll, June 18, 2018 - July 22, 2018