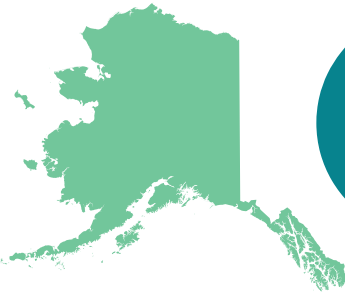


MEMBER DEMOGRAPHICS

181 Total members

20 New members joined this quarter

61 Members signed onto at least one meeting in the last quarter



MEMBERS' REGIONS

46% Anchorage

14% Southeast

12% Gulf Coast

8% Interior

7% Unknown/
Prefer not to say

5% Southwest

4% Mat-Su

3% Outside AK

1% Northern



RACE

59% White

22% American Indian or Alaska Native

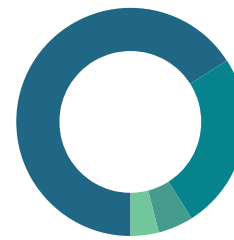
7% More than one race

5% Prefer not to say

4% Asian

1% Black or African American

1% Native Hawaiian or Pacific Islander



GENDER

66% Female

25% Male

5% Other

4% Prefer not to say

MEMBERSHIP BY ROLE

69% Members

11% Regional Co-Chairs

11% Contractors

11% Alliance/Grant Management Staff

EVENTS HELD

The Alliance held **15** non-workgroup events in the last quarter. An average event consisted of **4** members, **3** regional co-chairs, **2** contractors, and **1** staff member.

EVENT SUMMARIES

Transforming Conflict: Political Education & Wellness Hours

Over 2 sessions, members engaged in self-reflection and skill-building about conflict. Topics included > Defining conflict, archetypes of roles people play in conflict, how roles are socialized and > How the body responds to conflict, what we learn in our lives about conflict and how that impacts our response to it, role of social identity in conflict

FY23 Evaluation Planning open meeting

Members gave feedback on three evaluation approaches and held group discussions on what topics

are important to them to explore in this year's annual evaluation.

December Retreat

The two-day Alliance retreat provided an opportunity for members to connect with each other and engage in critical conversations to take the Alliance to its next phase. Topics included the Alliance core purpose, structure, becoming more member-led, reflection on where the Alliance has 'been' and planning the next phase of growth.

Youth Alcohol Misuse Prevention Meeting

Attendees met and connected with other coalition staff that are working on related projects and learned from one another such as a discussion of the Anchorage Underage Drinking Town Halls. Attendees discussed messaging and strategy for underage drinking community conversations statewide, as well as authentic youth engagement.

WORKGROUP ACTIVITIES

Workgroups are decision-making spaces within the Alliance. In workgroups, network members and staff/contractors develop group aims, and plan and implement strategic improvements to support our Common Agenda.



DATA & LEARNING

Activities

- Planning work in Oct. regarding Data Equity Conversations and the Wellness Symposium
- Summer Practicum student presentation
- Current practicum student forming presentation for ALPHA

Successes

- Had 3 regular meetings including an Ad Hoc meeting in Oct. - Recruitment has been successful, new faces in the Alliance often come through the D&LWG

Challenges

- Attendance to regular meetings is still around 5-7 incl. Alliance staff and contractors



EVALUATION & LEARNING

Activities

- Discussed the evaluation structure, and in what way the workgroup should continue
- Finalized evaluation questions and methods for FY23 based on prior member input in an open meeting
- At the Alliance Retreat, discussed group aims, top priorities for 2023, the alliance 6 strategic objectives, and the future of contractor and alliance member collaboration

Successes

- Finalized the FY23 evaluation questions and methods; 2023 vision setting at the Alliance retreat

Challenges

- We would like to engage more members



STRATEGY DESIGN

Activities

- Made the decision to merge strategy and organization design workgroups
- Supporting planning for the December retreat
- Prioritized work for FY23

Successes

- We continue to sustain a safe place for all members
- We continue to meet despite demands on members' time and capacity

STRATEGY DESIGN CONT.

Challenges

- Merging strategy and organization (learning to work together)
- Transition (Jess moving out of AK)- hiring a new coordinator
- Members' time commitments (not all members from both groups are participating)



SOCIAL NORMS

Activities

- Planned a social media campaign for underage youth
- Planned & implemented youth outreach
- Developed a series of tasks youth complete to identify key areas/themes for campaign
- Recruited new workgroup members
- Reviewing summary data from youth feedback through Indeemo

Successes

- Feedback from youth! 71 eligible participants; youth want to be involved; hired Walsh|Sheppard to support campaign

Challenges

- Participation from youth (lack of representation across Alaska) and new members
- Transition of people out of regions



TRANSFORMING CONFLICT

- Transforming Conflict meets as-needed; no current workgroup meetings are scheduled.



COMMUNICATIONS

- Communications workgroup meetings are paused to focus on the social norms campaign.

Interested in joining a workgroup? Contact the facilitator!

Data & Learning: Travis Hedwig; thedwig@alaska.edu

Evaluation & Learning: Hanna Marino; hanna@stellargp.com

Strategy Design: Jess Limbird; jlimbird@recoveralaska.org

Social Norms: Kelby Murphy; kelby@walshsheppard.com