



ACTIVITIES & ACCOMPLISHMENTS

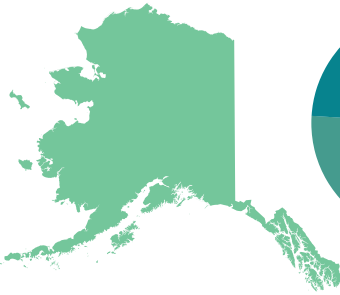
SFY 2023 Quarter 3 (Jan - March 2023)

MEMBER DEMOGRAPHICS

181 Total members

07 New members joined this quarter

50 Members signed onto at least one meeting in the last quarter



MEMBERS' REGIONS

- 26% Statewide
- 22% Anchorage/Mat-Su
- 11% Gulf Coast
- 9% Interior
- 9% Unknown/Prefer not to say
- 8% Southeast
- 6% Northern
- 7% Southwest
- 2% Outside AK



RACE

- 59% White
- 22% American Indian or Alaska Native
- 5% More than one race
- 5% Prefer not to say
- 4% Asian
- 3% Native Hawaiian or Pacific Islander
- 2% Black or African American



GENDER

- 70% Female
- 22% Male
- 5% Other Gender Identity
- 3% Prefer not to say

MEMBERSHIP BY ROLE

- 64% Members
- 12% Regional Co-Chairs
- 12% Contractors
- 12% Alliance/Grant Management Staff

EVENTS HELD

In Q3, members attended an average of **4 hours** of meetings, regional co-chairs **9 hours**, contractors **10 hours**, and Alliance/grant management staff **11 hours**.

EVENT SUMMARIES

Alaska Wellness & Prevention Symposium

From February 28 to March 2, 2023, the Alliance held the Alaska Wellness & Prevention Symposium in Anchorage. Envisioned as an enriching opportunity for any individuals working within the prevention and public health workforce in Alaska, the symposium saw more than 130 attendees and presenters. Overall, it was well-received and a larger event and venue may have to be considered for next year.

Political Education and Wellness Hours

The Transforming Conflict workgroup, in collaboration with Leila Raven and Sequoya Hayes, hosted two

Political Education and Wellness Hours this quarter. In January, they held a session on "Communication Skills For Conflict." In March, "History and Hope," a session facilitated by ACT's Alaska Resilience Initiative, discussed adverse childhood experiences (ACEs) and positive childhood experiences (PCEs).

Evaluation and Learning Community Conversations

Stellar Group held three Evaluation and Learning Community Conversations in March. Attendees were engaged to conduct peer interviews with each other on their experiences participating in the Alliance. The data gathered will help inform the Alliance's annual evaluation. While attendees overall appreciated the opportunity to hold guided conversations with each other, there was a lower than expected turnout at only 14 participants.

WORKGROUP ACTIVITIES

Workgroups are decision-making spaces within the Alliance. In workgroups, network members and staff/contractors develop group aims, and plan and implement strategic improvements to support our Common Agenda.



DATA & LEARNING

Activities

- Presented at ALPHA
- Data Equity Session at the Wellness and Prevention Symposium + planning for next steps
- Pre-symposium data equity conversations (Northern, Anchorage, Mat-Su, Southeast, and Interior Regions)
- Participated in panel at Health Information Exchange Summit (Ruby Fried as representative)
- Continued to work with UAA MSW practicum student

Successes

- Pre-symposium conversations with ALL major regions in AK; hosting a successful session at the Symposium
- New members of Data & Learning Workgroup
- Created a comprehensive and navigable list of DLWG members

Challenges

- A coherent process for onboarding/orientation of new workgroup members
- How to manage workgroup emails on dashboard
- Need for continuing the conversation about member-led spaces; how can we support Marlene, Elizabeth, and the WG without UAA leading the DLWG space?



STRATEGY DESIGN

Activities

- Developed the workgroup weaver role
- Developed a new aim for the merged workgroup
- Aaron Osterback leading network mapping project; Til led Vision for Community Wellness update; decided to offer the Money Relationship workshop in Q4

Successes

- New workgroup members; Re-engaging past workgroup members and being flexible to peoples' time and capacity

Challenges

- Lack of clarity around the purpose of the merged WG and what "the network is the strategy" means
- Lengthy onboarding of new Alliance coordinator and coaching calls with Leah, Marlene, and Jess to root into network models and what we've been building.



EVALUATION & LEARNING

Activities

- Finalized interview guide and planning for 3 Peer Interview Sessions for the purposes of the annual evaluation (hosted by Stellar Group).

Successes

- 14 participants in Peer Interview Sessions

Challenges

- Coordinating schedules and low member engagement; relatively low engagement in the Peer Interview Sessions. As a group we are deciding next steps to increase the sample size for Alliance annual evaluation.



SOCIAL NORMS

Activities

- Prepared campaign strategies, messaging, and materials for testing with youth and parents
- Leveraged the Symposium to recruit additional parents and youth to share feedback
- Surveyed parents and engaged with youth on Indeemo to learn about how campaign options resonated and what they recommend for a successful campaign

Successes

- We made progress during the very busy time of Symposium planning!
- Enthusiastic parents and youth about participating in materials/messaging testing, suggesting a high level of interest in the campaign

Challenges

- Because of the Symposium, the workgroup only met once in early January. The workgroup will start meeting again to discuss campaign refinement and implementation strategies.

Interested in joining a workgroup? Contact the facilitator!

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Strategy Design: Jess Limbird; jlimbird@recoveralaska.org

Social Norms: Kelby Murphy; kelby@walshsheppard.com